

OVERVIEW

Les Dames d'Escoffier Nashville is proud to announce its first Diversity, Equity and Inclusion symposium - **Desegregating Nashville's Food Scene: An Anti-Racism Brunch and Dialogue Series**. This educational event, organized and facilitated by members, supports the Nashville chapter's mission to provide an inclusive culture within the hospitality industry. DEI is an integral part of Les Dames Nashville, which supports women in the field of food, beverage, hospitality and farming through networking, mentoring and educational opportunities.

Despite the lunch counter sit-ins in the 1960s that made Nashville the first major city in the South to desegregate restaurants, Music City remains segregated in many ways. Studies conducted by Wall St 24/7 Media show the area encompassing Metro Nashville-Franklin-Murfreesboro to rank 6th in the US for segregation.

Les Dames Nashville believes keys to undoing segregation in the hospitality industry begin with openness around the table:

- Illuminating truths in our history that have been pushed into the shadows
- Sharing perspectives and experiences
- Acknowledging our common humanity
- Committing to change

DESEGREGATING NASHVILLE'S FOOD SCENE:

An anti-racism brunch and dialogue series

WHAT

Three in-person symposiums over brunch, followed by small circle dialogues (55 attendees each)

MARCH 26: Nashville's Food History: How Race Played and Continues to Play a Role

APRIL 23: Integrating Your Business: Bringing Inclusion to the Front and the Back of the House

MAY 21: Practicing True Hospitality: Welcoming Black and Brown People into White Businesses and White People into Black and Brown Businesses

WHERE

All three brunch series will be held at Yay-Yay's at 1821 Jefferson Street Nashville TN 37208

WHEN

Noon-2pm on March 26th, April 23rd, and May 21

SPONSORSHIP OPPORTUNITIES

All sponsorships apply to the entire series (3 events)

GOLD LEVEL

\$2,000

Four tickets to each event (3)

Bottle of sparkling wine at table

Name/logo: PR/social promotions

Name/logo: signage

Name/logo: website

Opportunity for swag bag inclusion (150 items)

Recognized at events

SILVER LEVEL

\$1,000

Name/logo: PR/social promotions

Name/logo: signage

Name/logo: website

Opportunity for swag bag inclusion (150 items)

Recognized at events

PARTNER LEVEL

Parking, Audio/Visual, Rentals, Food

\$1,000

Name/logo: PR/social promotions

Name/logo: signage

Name/logo: website

Opportunity for swag bag inclusion (150 items)

Recognized at events

SWAG BAG

\$750

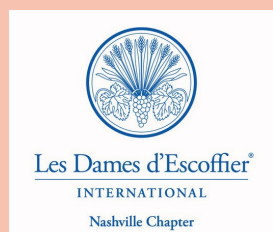
Name/logo on swag bag

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Recognized at events

Les Dames Sponsorship Contact: Claire Crowell claire@hattiejanescramery.com

In Partnership with the Women's Fund of the Community Foundation of Middle Tennessee and local businesses and organizations that support Les Dames' DEI mission



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